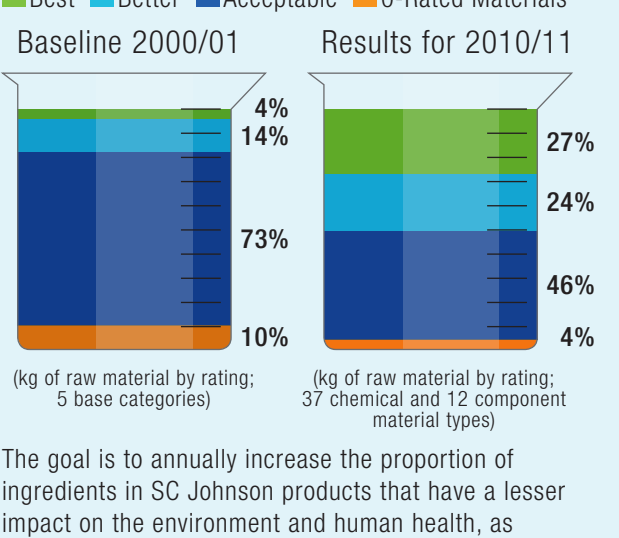


Companies have a responsibility – **to their consumers and communities, stakeholders and staffs** – to make green choices and do what's right for future generations.

**Here's how SC Johnson is working to fulfill that responsibility.**

# Improving Products

SC Johnson scientists use an **internally developed environmental classification system** called **Greenlist™** that helps select **better ingredient options** to continually improve products and packaging.

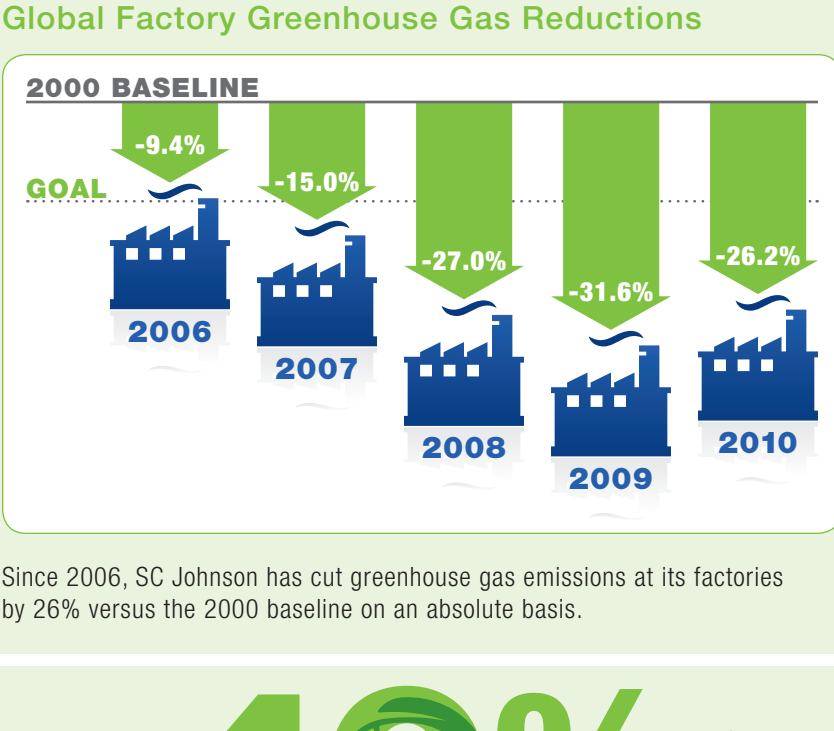
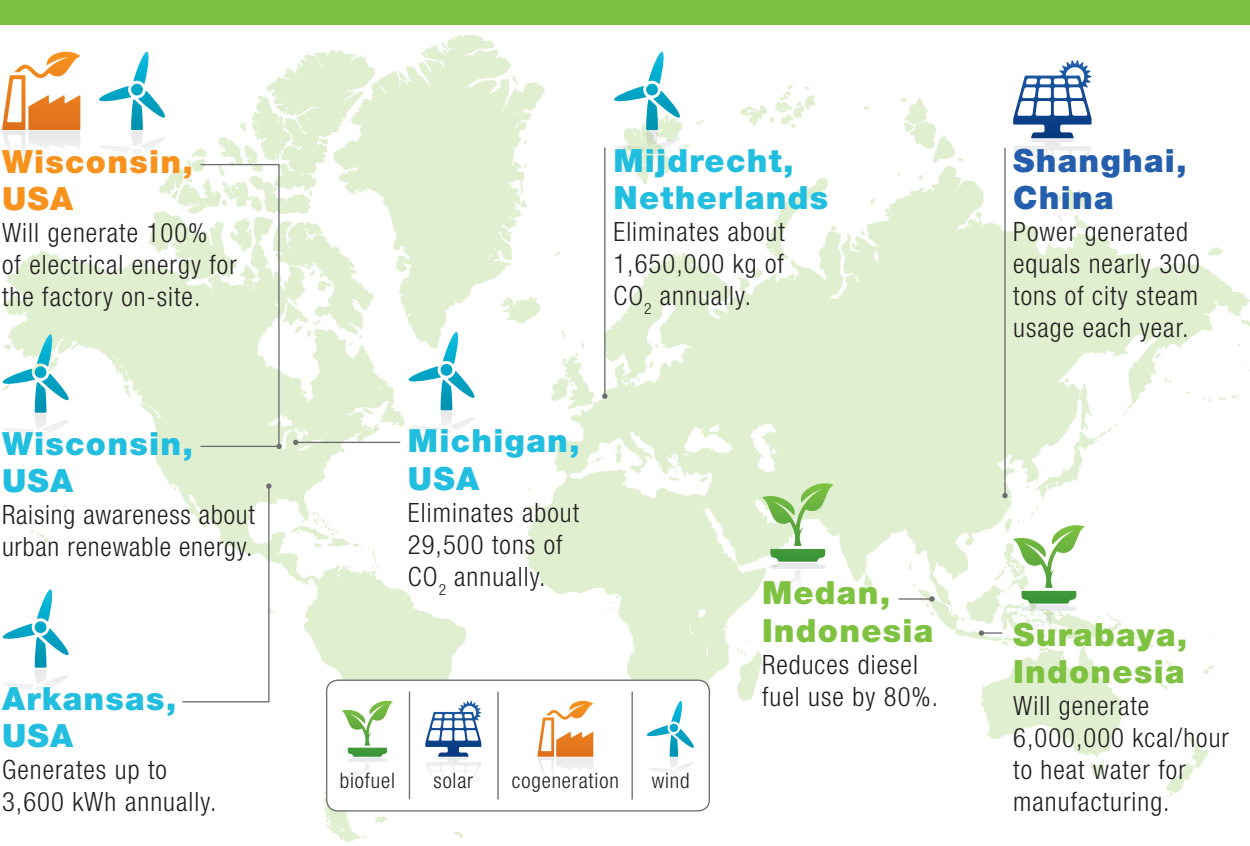


### What's NOT Inside Matters Too

Over the years, SC Johnson has phased out numerous less-desirable ingredients such as:

<b>1975</b> Chlorofluorocarbons (CFCs)	<b>1993</b> Paradichlorobenzene (PDCB)
<b>2002</b> Polyvinyl chloride (PVC)	<b>2002</b> Chlorine-bleached paperboard packaging
<b>2004</b> DDVP (insecticide)	<b>2006</b> Propoxur (insecticide)
<b>2011</b> Palm-oil based ingredients that don't originate from responsible and sustainable sources	

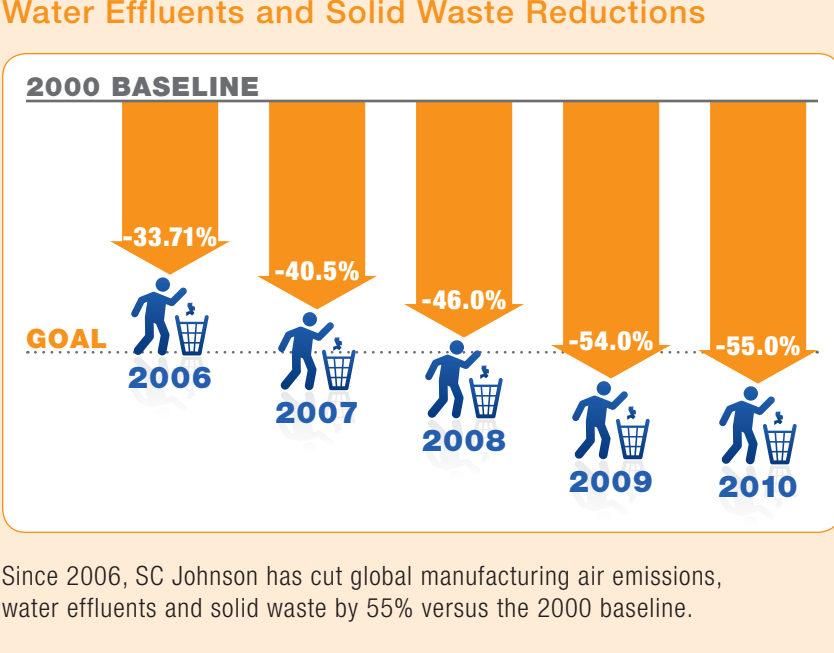
# Reducing Carbon Footprint



Since changing to **compressed air** for Pledge® aerosols in Europe, SC Johnson has kept approximately **20,000 metric tons of VOCs from the air.**

SC Johnson now sources **40%** of its total electricity usage worldwide from **renewable energy.**

# Minimizing Waste



The **Fresh Discs** product line offers a **continuously clean toilet** without a plastic rim block **plus refills to reuse the applicator.**

Packaging for Glade® jar candles is made with **a minimum of 35% post-consumer-recycled paperboard, saving 335,000 pounds** of plastic versus the old plastic packaging.

SC Johnson Europe **resells or recycles** **100%** of its e-waste and surplus IT equipment.

# Making Life Better

SC Johnson operations in areas with **malaria or dengue** conduct **annual programs** including educational campaigns, product samples, free spraying in mosquito breeding areas, and more.

SC Johnson's philanthropic arm, the **SC Johnson Fund, Inc.**, gives millions of dollars in grants each year to support the **environment, social equity** and **economic vitality.**

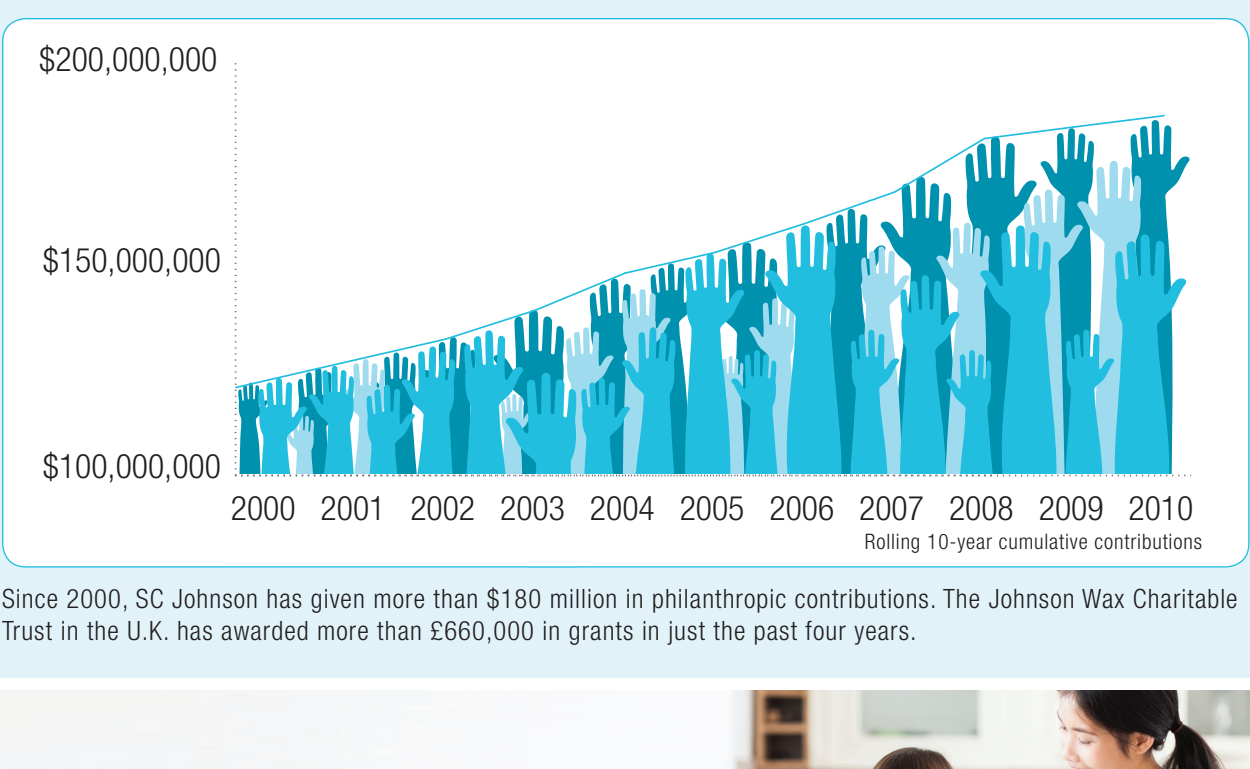
With Cornell University Center for Sustainable Global Enterprise, SC Johnson is testing a membership club for homemakers that includes low-cost pest control products and malaria prevention education.

With USAID and Texas A&M University's Borlaug Institute, SC Johnson is helping pyrethrum farmers improve techniques and outputs, resulting in a sustainable supply as well as better quality of life for farmers and their families. Pyrethrum is a plant-based insecticide used to make products such as our **Raid®** and **Baygon®** insecticides.

With the Bill & Melinda Gates Foundation and other partners, SC Johnson is supporting a study to determine the effects of spatial repellents in fighting malaria-infected mosquitoes.

More than **75%** of SC Johnson companies organized an **employee volunteer event** last year. **Two-thirds** of its General Managers participated in local non-profit organizations.

As a family company, SC Johnson works to do what's right for people. In 2011, it was #20 of 25 **Best Multinational Workplaces** in Europe and #10 among the World's Best Multinational Workplaces.



Among SC Johnson's newest **five-year Environmental objectives** are working to **minimize waste** and **educating about green choices** like recycling.